

# 2020 Year in Review

Dear Friends,

In the non-profit world, especially in such a precarious time, nothing is guaranteed. However, one thing is certain—your generosity of spirit. Because we have had to cancel numerous performances and countless workshops and classes, your support and encouragement have kept a dynamic cadre of artists and educators actively serving community through tough times.

We are grateful for all of the ways you support CPRD. In our 50-year history, CPRD has endured its share of devastating social and economic disruptions. CPRD, also known as the New Dance Theatre, Inc., emerged from an era of state-sanctioned violence against Black people and other folks of color, and sought to imagine a new model, a new normal.

The Cleo Parker Robinson Dance Ensemble began its work as cultural ambassadors, serving in many respects as cultural midwives for a post-Jim Crow world.

Although there was a distinct feeling of despair when present pandemics ensnared our country, CPRD remains focused and undeterred about its purpose and mission. We continue to honor and share the stories of those who have been, and remain, marginalized throughout the world.

We are strengthened by all of the ways you connect with CPRD. Over the past few months, as we have always done, we have mourned, celebrated, innovated, created, laughed, shared, and cried. Our rich and storied heritage has been a reservoir for creativity, and this village will continue to propel the organization into the rest of our 50th anniversary, and beyond.

Together In Dance,

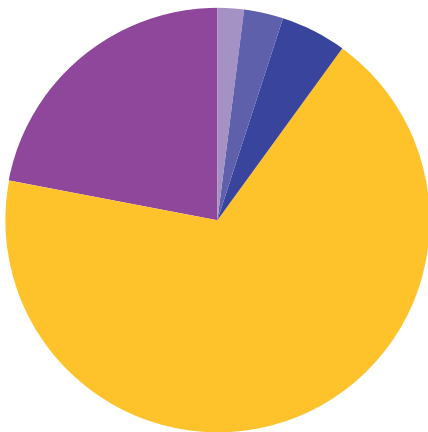
*Malik*

Malik Robinson  
CPRD Executive Director



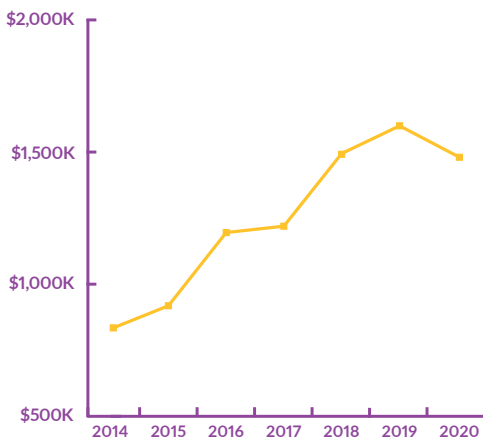
JERRY METELLUS

## HOW WAS CPRD FUNDED IN 2020?



- 1% Other
- 22% Individual Donations
- 4% Tuition
- 3% Ticket Sales
- 0% Annual Gala
- 70% Foundations

## CPRD ANNUAL BUDGET GROWTH



2014	.....	\$836,275
2015	.....	\$919,650
2016	.....	\$1,195,500
2017	.....	\$1,219,500
2018	.....	\$1,490,500
2019	.....	\$1,597,500
2020	.....	\$1,455,120



## Brand New WORKS CREATED

BLACK ANGELS, DANCER DIARIES, AND  
PNC LATIN AMERICAN PRESCHOOL TALES

ALL DANCERS & ADMINS

*Still Employed To Date*

AFTER ANNUAL BUDGET WAS CUT  
DUE TO COVID-19

DANCER RELIEF

**\$20k** *Given*

TO 30+ COMPANIES & DANCERS UNABLE TO PERFORM

**6,918**

*People Joined Us*

FOR ONE OF OUR FREE CLASS OFFERINGS THIS YEAR

**400%**

INCREASE IN SOCIAL  
MEDIA ENGAGEMENT  
OVER LAST YEAR

2020 REACH

**82,688**

(DOUBLED FROM LAST YEAR)

**50<sup>th</sup>** *Anniversary*

CELEBRATED WITH OUR FIRST-EVER

**VIRTUAL CONCERT**

*Out of the Box*



### PANDEMIC PARTNERS:

African Leadership Group, The Arvada Center For The Performing Arts, Athena Project, Belmar Elementary School, Civic Center Conservancy, Colorado Ballet, Colorado Black Arts Festival, Colorado State Office of Health Policy & Finance, Colorado Symphony, Denver Botanic Gardens, Denver Center For The Performing Arts, Denver Health, History Colorado, Inside the Orchestra, Jacobs Pillow, Longmont Museum, Metropolitan State University of Denver, Seth M.R. Jaipuria School Patna (India), SOAR Denver Charter School, Tiempo de Fuego (Colombia), Women's Foundation of Colorado, Worldmind Nature Immersion School

Thank you to the major donors and family foundations who supported our general operating budget with donations from October 1, 2019 to September 30, 2020.

\$10,000 +

Lisa Levin Appel	Sean McNicholas
Bloomberg Foundation	Jane & Skip Netzorg
Buell Foundation	Amy Parsons
Denver Ballet Guild	Judith Wagner
El Pomar Foundation	White Family Foundation
Sidney Frank Foundation	

\$5,000 to \$9,999

Kim Bimestefer & Sara Wahls	Marilyn & John Love
Sonia Danielsen	Joanne Mayer
Jane & Tim Davis	Judy & Phillip Noerr
KJ Community Fund	Schwab Charitable
Renee King	Tina Walls
Maude Lofton	Mardi Moore & Bruce A. Johnson

\$1,000 to \$4,999

Johnny Allen	Lisa Hogan, Esq.
David Andrews	Tasha Jones
Jehan Benton-Clark	Kregg Charitable Fund
Jane Brownley	Ann McCullough
The Colorado Trust	Dianne Briscoe McKenzie
Marilyn & Curtiss Eckhardt	Tricia O'Keefe
Tara Emrick & Bryan Kono	Sunny & Lonnie Porter
Nedra San Filippo	Holly & Wilson Porterfield
Pam & Barry Gatz	Schyleen Qualls
William Hartman	Cathy Shiramizu
James Harvey	Jennifer Wozniak
Michelle Mahal & Forest Hill	Wendalyn Williams

Thank You To Our 2020 Corporate Sponsors

AOR	Empower Retirement
AT&T	Janus Henderson
Ballard Spahr LLP	Liberty Global
Brownstein Hyatt Farber Schreck	PNC
Canvas Credit Union	Polsinelli PC
Colorado Housing	Safeway Foundation
Finance Authority	US Bank
Colorado State University	Vectra Bank
Comcast Foundation	Xcel Energy
Denver International Airport	

Thank you to these individuals for their roles in Granny Dances with the Denver Stars:

<b>Amy Parsons</b> CHAIR, CEO MOZZAFIATO	<b>Michelle Marciano-Johnson</b> NORTH AMERICAN CORPORATE COMPLIANCE, JANUS HENDERSON
<b>Gillian McKean Bidgood, Esq.</b> SHAREHOLDER, POLSINELLI PC	<b>Todd Marksberry</b> PRESIDENT & CEO, CANVAS CREDIT UNION
<b>Jason Clark</b> DIVERSITY & INCLUSION MANAGER, EMPOWER RETIREMENT	<b>Dianne L. Briscoe McKenzie</b> DENVER COUNTY COURT JUDGE, RETIRED
<b>Cristal DeHerrera</b> CHIEF OF STAFF, DENVER INTERNATIONAL AIRPORT	<b>LC Williams</b> U.S. DEPARTMENT OF INTERIOR BUSINESS CENTER, RETIRED



2019 TO 2020 BOARD OF DIRECTORS

**Gwen Brewer**  
PRESIDENT  
Retired Educator

**Hon. Crisanta Duran, Esq.**  
Former Speaker,  
Colorado House of  
Representatives

**Debbie Herrera**  
VICE PRESIDENT  
Director of Human Resources,  
Colorado Housing  
Finance Authority

**Dr. Shale Wong**  
VICE PRESIDENT  
Professor and Vice Chair  
for Policy & Advocacy,  
University of Colorado  
School of Medicine

**Tyrone Gant, CTP**  
TREASURER  
SVP Director of Treasury  
Management, Vectra Bank

**Josett Valdez**  
BOARD SECRETARY  
Chief Development Officer,  
Red Cross

**Cleo Parker Robinson**  
Founder/Artistic Director,  
Cleo Parker Robinson Dance

**Malik Robinson**  
Executive Director,  
Cleo Parker Robinson Dance

**Jehan Benton-Clark**  
Portfolio Director,  
Colorado Health Foundation

**Darryl Collier**  
AVP Government Markets,  
Empower Retirement

**Tim Davis**  
Retired

**Demesha Hill**  
Community Relations Manager,  
Janus Funds

**Lisa Hogan, Esq.**  
Shareholder,  
Brownstein Hyatt Farber  
and Schreck

**Matthew Keeney**  
President, AOR

**Tony Price**  
Director of Recreation Services,  
University of Colorado at Boulder

**Maria Sepúlveda**  
Community Development,  
Habitat for Humanity

**Shelley Thompson**  
Director of Major Gifts,  
Denver Health Foundation

**Robert Thompson**  
VP Mountain West, Comcast

**Matt Thornton**  
Shareholder, Ballard Spahr LLP

**Alfred Walker**  
Retail Manager, Kroger

**Jennifer Wozniak**  
Director of Communications,  
Xcel Energy CO TX NM

CAPITAL CAMPAIGN CHAIRS

Lisa Hogan (CPRD Board Member)

HONORARY  
CAPITAL CAMPAIGN CHAIRS

Dan Ritchie  
Cleo Parker Robinson

CAPITAL CAMPAIGN CABINET

Gwen & Moses Brewer  
Bruce Johnson, Esq.  
Maude Lofton  
Hal Logan  
Jane & Skip Netzorg  
Kelly Hawthorne-Smith  
Paul Washington  
Martin Willie

FINANCIAL ADVISORY

Greg Dickson  
Andrea Fulton  
Jim Kaiser  
Hal Logan  
Tina Walls

MARKETING ADVISORY

Andrea Fulton, Chair  
Demesha Hill, Chair  
Flora Jane DiRienzo  
Tasha Jones  
Jennifer Neelson  
Matthew Thornton  
Jennifer Wozniak

Photo Credits Outer Panel: Sarah Boyum, 5280 Magazine | Jerry Metellus  
www.5280.com/2020/10/choreographing-the-revolution-cleo-parker-robinson-celebrates-50-years-as-a-cultural-force-in-denver/



# CELEBRATING OUR 50TH ANNIVERSARY

Thank you so much for your support, love, and generosity during this unprecedented year.

As we shaped the plans for our 50th Anniversary Season, we never envisioned these past 9 months. Our hearts go out to each of you. We have all been affected by the pandemic, the economic downturn, and the continued struggle in this country as we face issues of inequity and injustice. Despite a myriad of unforeseen circumstances, we persevere because of your profound support—even during this time of crisis.

Throughout our 50-year history, this same level of commitment has enabled us to serve the artistic needs of not only our Colorado community, but also our global community.

Now more than ever, we depend significantly on your continued involvement. Your support helps to cultivate CPRD's legacy of excellence in dance and arts education. In this new world of digital performances and online classes, we value your open and continued willingness to adapt with us. Be assured we will continue to combine artistic and technical innovation. We have expanded the reach of our performances and educational outreach in our neighborhood, across the country, and around the world.

**Together, we are all ambassadors of One Spirit, Many Voices.**

Even in this virtual world, we look forward to celebrating this year with all of you. You can reach out to any of our team with your questions, requests, thoughts, or stories at [info@cleoparkerdance.org](mailto:info@cleoparkerdance.org).

Stay well, strong, and in good health. We can't wait to welcome you again in person.

In The Spirit Of Dance,



Cleo Parker Robinson  
Founder and Artistic Director



119 PARK AVENUE WEST

DENVER, COLORADO 80205



# A 50TH UNLIKE ANY OTHER

